

# Krishanu Rastogi

UI/UX Designer | Front-End Developer

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## WORK EXPERIENCE

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### UI/UX & Frontend Developer | Kanak Drishti InfoTech Pvt. Ltd.

June 2025 – Nov 2025

- Designed 4 - 5 complete website UIs in Figma with clear layouts and prototypes.
- Built 3 - 4 responsive frontend sites using React-Vite, Next.js & Tailwind CSS.
- Created reusable UI components to speed up development by 30 - 40%.
- Improved UX and responsiveness across devices through clean, intuitive designs.

### Web Designer | Asiatech Hospitality Solutions Pvt. Ltd.

Jul 2024 – Sep 2024

- Designed and developed responsive web pages using HTML, CSS, and Bootstrap, following UI/UX best practices.
- Built interactive UI components to enhance usability and user engagement.
- Created wireframes and prototypes to structure layouts and improve design consistency.
- Collaborated with designers and developers to test, debug, and optimize front-end functionality.

## PROJECTS

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### Spriship | Digital Marketing Website Redesign

Dec 2025

- Redesigned a conversion-focused marketing website to improve visual hierarchy and brand consistency.
- Conducted UX analysis of existing structure to streamline navigation and service discovery.
- Delivered responsive Figma prototypes aligned with business and marketing goals.

### VoltKart | E-commerce Platform UI

Aug 2025

- Designed scalable e-commerce UI for electronics including mobiles, laptops, and accessories.
- Optimized user flow from product discovery to checkout.
- Created reusable UI components to support future feature expansion.

### Shape Eye Optical | Optical Store Website UI

June 2025

- Designed a mobile-first UI focused on eyewear products and optical services.
- Analysed brand presence to align visual identity and layout decisions.

## EDUCATION

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### Bachelor of Computer Applications (BCA)

Jagannath University, NCR Campus – 81.06%

2023 – 2026

(Present)

### Senior Secondary (Class XII)

DAV Public School – 83.6%

2023

### Secondary (Class X)

DAV Public School – 54%

2021

## KEY SKILLS

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- UI/UX Design:** Figma, Wireframing, Prototyping, Visual Design
- Frontend Development:** HTML, CSS, JavaScript, React.js, Next.js, Vite, Tailwind CSS
- Tools & Platforms:** Canva, GitHub, VS Code

## CERTIFICATIONS

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- UI/UX Assessment – [LearnTube by CareerNinja](#) (May 2024)
- Cyber Security – [Acmegrade](#) (Feb 2024)
- Design App – [Great Learning](#) (Sep 2024)
- Intro To Graph Design with Photoshop – [Great Learning](#) (Oct 2024)

## ACHIEVEMENTS

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- **1st position** – Youngpreneur Business Plan Competition.
- Coordinated **Tech Paper Presentation** at JUNCR.
- **Presented** industrial visit report at **Coca-Cola Happiness Factory**.
- Coordinated **Dual Domain Learning knowledge-exchange** event.
- **2nd position** – Next-Gen Face-Off: Management vs Tech Prowess.